

8A GENERAL RULES

8A.1 Background

This chapter intends to capture those activities which are common throughout the Upper Hutt District. Activities covered therein may not necessarily relate to specific zones, but rather are seen as common throughout all zones. Placement within this single chapter is therefore designed to assist Plan users in their assessment of these common activities.

As the Rolling Review of the District Plan progresses, it is envisioned that this chapter will be populated with additional sub-sections upon the completion of related Plan Changes.

8A.2 TEMPORARY EVENTS

8A.2.1 Objective

8A.2.1.1 *Enable temporary events which manage adverse effects on amenity, the roading network, and the community through:*

- (a) Maintaining an appropriate level of residential amenity;*
- (b) Ensuring the safety and efficiency of the roading network;*
- (c) Recognising the detrimental effects of high noise levels;*
and
- (d) Recognising the positive contribution events have on social, cultural, artistic, and economic activity in the community.*

8A.2.2 Policies

8A.2.2.1 *Support temporary events which contribute to the community and reasonably maintain expected amenity values of the local residential environment.*

8A.2.2.2 *Manage the adverse effect light spill from temporary events can have on residential amenity values and traffic safety.*

8A.2.2.3 *Limit temporary events with high noise levels to maintain residential amenity values.*

8A.2.2.4 *Provide for temporary events which safely manage traffic effects, reflective of event scale and the dependent roading network.*

8A.2.2.5 *Provide for temporary events where:*
(a) social interactions are facilitated, or;
(b) cultural and artistic expression is promoted, or;
(c) economic activity is stimulated in the Upper Hutt district.

8A.2.3 Temporary Event Rules

Temporary Events Activity Table		
Rule	Activity	Activity Status
8A.2.3.1	Temporary events which comply with all Permitted Standards.	P
8A.2.3.2	Event overnighting of event attendees which complies with the standards in Rule 8A.2.3.13.	C
8A.2.3.3	Any temporary event which does not comply with Permitted and Controlled Standards in Rules 8A.2.3.7 to 8A.2.3.13.	RD
8A.2.3.4	Any temporary event which does not comply with one or more of the Event Duration standards in Rule 8A.2.3.15.	D
8A.2.3.5	Any event overnighting by attendees or event staff which does not comply with one or more of the standards in Rule 8A.2.3.18.	D
8A.2.3.6	Any noise from any temporary event which exceeds standards in Rule 8A.2.3.21	NC

Standards for Permitted Activities

8A.2.3.7 Hours of Operation

All temporary events shall only be operated between the following times:

- (a) Sporting events:
 - (i) Sunday to Thursday (inclusive): 7am to 10pm
 - (ii) Friday to Saturday: 7am to 11pm
- (b) All other events:
 - (i) Monday to Thursday: 9am to 10pm
 - (ii) Friday to Saturday: 9am to 11pm

Exemptions:

- (c) On December 31st of any calendar year the finish time may be extended to 1am the following day.
- (d) Event Overnighting which is permitted under rule 8A.2.3.12.
- (e) Any temporary event located in a community facility building.

Advice Note:

- Community facilities are defined in Chapter 2. The rule therefore includes such places as libraries, halls, art galleries, schools etc.

8A.2.3.8

Event Duration

The duration of a temporary event shall not exceed 6 consecutive days, and the site shall not be occupied for a consecutive 10 day period, when including set-up and pack-up time.

Exemptions:

- (a) Event Overnighting shall not be considered under this rule; and
- (b) Any temporary event located at a community facility building.

Advice Note:

- Community facilities are defined in Chapter 2. The rule therefore includes such places as libraries, halls, art galleries, schools etc.

8A.2.3.9

Outdoor Amplified Noise

Any outdoor amplified sound from a temporary event (including sound testing) which exceeds 65 dB $L_{Aeq(5\text{ mins})}$ shall:

- (a) Be emitted for a maximum of 6 hours per day between the following hours:
 - (i) Sunday to Thursday (inclusive): 9am to 10pm
 - (ii) Friday and Saturday: 10am to 11pm; and
- (b) Be emitted for a consecutive period of no more than 3 days per event site, and
- (c) Be emitted for no more than a total of 3 days over any 17 day period, from a single site.

When measured:

- i. At any point within the boundary of any site (other than the source site/s) within a Residential zone; and
- ii. At any point within the notional boundary of any dwelling on a site (other than the source sites/s) within a Rural zone; and
- iii. At any point within the boundary of any site (other than the source sites/s) occupied by a hotel, motel, motor camp, early childhood centre, school or education facility, health care facility or aged care facility within any zone.

Exemptions:

- (d) On December 31st of any calendar year the finish time may be extended to 1am the following day; and
- (e) All activities occurring at the Speedway Area (including temporary events) shall be subject to specific rules pertaining to the Speedway Area in Chapter 21.

8A.2.3.10

Non-amplified Noise

- (a) Any noise resulting from a temporary event (other than amplified sound) must not exceed:
 - (i) 70db L_{Aeq} (15 min)
 - (ii) 85 db L_{Amax}

When measured:

- (1) At any point within the boundary of any site (other than the source site/s) within a Residential zone; and
 - (2) At any point within the notional boundary of any dwelling on a site (other than the source site/s) within a Rural zone; and
 - (3) At any point within the boundary of any site (other than the source site/s) occupied by a hotel, motel, motor camp, early childhood centre, school or education facility, health care facility or aged care facility within any zone.
- (b) Any such noise shall also be pursuant to the general hours of operation standards 8A.2.3.7.
 - (i) Any noise outside these permitted hours of operation associated with the set-up and pack-up times shall comply with the relevant noise standards in Chapter 32.

Exemptions:

- (c) Noise produced by crowds;
- (d) All activities occurring at the Speedway Area (including temporary events) shall be subject to specific rules for the Speedway Area outlined in Chapter 21; and
- (e) Organised fireworks displays undertaken at Trentham Memorial Park shall be subject to the specific provisions in Rule 21.14A.

8A.2.3.11

Light Spill

All artificial light sources from temporary events shall be directed away from residential dwellings and any road with a posted speed limit of greater than 70km/h.

8A.2.3.12 Overnighting of Event Staff

The overnighting of up to 20 event staff, provided that:

- (a) Overnighting facilities are located at least 50m from the formation of any legal road and dwelling;
- (b) Any supporting ablution facilities are located at least 30m from the formation of any legal road, or dwelling;
- (c) When located at Riverbank Park (Lot 1 DP 33753), and Karapoti Park (SEC 896 Hutt District Recreation Reserve 365):
 - i. Overnighting facilities and any supporting ablution facilities are located at least 15m from the formation of any legal road, and at least 30m from any residential dwelling;
- (d) When located at The Green Space (Sec 1 SO 35740 and Lots 43 to 47 DP 1336):
 - i. Overnighting facilities or supporting ablution facilities are to be located at least 5m from the formation of legal road (except Criterion Lane), from any adjoining site.
- (e) Ablution facilities are provided to cater for all anticipated attendees.

Exemptions:

- (f) Permanent ablution facilities already available on-site are not subject to setback provisions.

Advice Notes:

- Any overnighting or ablution structures may be subject to the definition of 'Building' under Chapter 2 and the corresponding water body setback under Rule 29.1.
- Event overnighting is subject to the corresponding definition under Chapter 2 and General Noise Provisions under Chapter 32.

Controlled Activities**8A.2.3.13 Overnighting of Event Attendees**

The overnighting of 30 event attendees or less is a Controlled Activity, provided that:

- (a) overnighting facilities are located at least 50m from the formation of any legal road and dwelling;
- (b) any supporting ablution facilities are located at least 30m from the formation of any legal road, or dwelling;
- (c) The site has not been occupied for this purpose more than 3 times within the last 12 months of receiving the application;
- (d) When located at Riverbank Park (Lot 1 DP 33753), and Karapoti

Park (SEC 896 Hutt District Recreation Reserve 365):

- i. Overnighting facilities and any supporting ablution facilities are located at least 15m from the formation of any legal road, and at least 30m from any residential dwelling.
- (e) When located at The Green Space (Sec 1 SO 35740 and Lots 43 to 47 DP 1336):
- i. Overnighting facilities or supporting ablution facilities are to be located at least 5m from the formation of legal road (except Criterion Lane), from any adjoining site.
- (f) Ablution facilities are provided to cater for all anticipated attendees.

The matters Council seek to control are as follows:

- (g) The hours of operation;
- (h) Site access;
- (i) The area of occupation;
- (j) Location and number of ablution facilities;
- (k) Noise effects;
- (l) The appointment of a designated site manager and be provided their contact details.

Exemptions:

- (m) Permanent ablution facilities already available on-site are not subject to setback provisions;
- (n) Temporary Events located in Kaitoke Regional Park; and
- (o) When attendees overnight at established camping grounds.

Advice Notes:

- Any overnighting or ablution structures may be subject to the definition of ‘Building’ under Chapter 2 and the corresponding water body setback under Rule 29.1.
- Event overnighting is subject to the corresponding definition under Chapter 2 and General Noise Provisions under Chapter 32.

Restricted Discretionary Activities

8A.2.3.14

Temporary events which do not comply with Permitted hours of operation standards

Council shall restrict its discretion to the following matters:

- (a) The nature of the event and hours of operation;
- (b) The anticipated level of disruption to residents, considering:
 - i. The density, proximity, and nature of housing surrounding the site; and
 - ii. Any existing or proposed buffer between the event and residential occupation likely to mitigate adverse effects;

and

- (c) Adverse effects the event may have on parking, and the safety and efficiency of the roading network; and
- (d) The reoccurrence of the event.

8A.2.3.15 Temporary events which do not comply with permitted event duration standards

Subject to meeting the following standards:

- (a) Any event will not be conducted for a consecutive period of over 15 days, and shall not occupy a site for a consecutive period of over 19 days, when including set-up and pack-up times; and
- (b) Any single event shall not exceed 6 consecutive days or a 10 day period on a site, when including set-up and pack-up times, more than 3 times over a 12 month period.

Council shall restrict its discretion to the following matters:

- (c) The nature of the temporary event and hours of operation;
- (d) Cumulative effects associated with occupation of the site;
- (e) Sensitivity of the site to occupation in terms of:
 - i. The density, proximity, and nature of housing surrounding the site;
 - ii. Any existing or proposed buffer between the temporary event and residential occupation likely to mitigate adverse effects;
 - iii. Impacts on the local natural and physical environment; and
- (f) Adverse effects the temporary event may have on parking, and the safety and efficiency of the roading network.

8A.2.3.16 Noise from a temporary event which does not comply with permitted noise standards and is not a Non-Complying Activity

Council shall restrict its discretion to the following matters:

- (a) The nature of the temporary event and operating hours;
- (b) The level and nature of noise emitted as part of the temporary event;
- (c) The anticipated level of disruption to residence, considering:
 - a. The density, proximity, and nature of housing surrounding the site; and
 - b. Any existing or proposed buffer between the temporary event and residential occupation likely to mitigate adverse effects; and
- (d) The reoccurrence of the temporary event.

8A.2.3.17 Any artificial light source from temporary events directed towards residential dwellings and/or any road with a posted speed limit of greater than 70km/h.

Council shall restrict its discretion to the following matters:

- (a) The nature, type, duration and, location of the light source and its consequential adverse effects on residential amenity; and
- (b) Adverse effects on traffic safety.

8A.2.3.18 Any overnighting of attendees or event staff as part of a temporary event which does not comply with one or more of the Permitted or Controlled standards.

Subject to meeting the following standards:

Any overnighting shall be limited to only:

- (a) 100 people, comprised of a mix of attendees and event staff; and
- (b) Overnighting at a single site for a consecutive period of no more than 3 nights.

Council shall restrict its discretion to the following matters:

- (c) The anticipated level of disruption to residence, considering:
 - i. The density, proximity, and nature of housing surrounding the site; and
 - ii. Any existing or proposed buffer between the temporary event and residential occupation likely to mitigate adverse effects.
- (d) Adverse effects the temporary event may have on parking, and the safety and efficiency of the roading network;
- (e) The reoccurrence of the temporary event;
- (f) Adverse effects on visual amenity, including:
 - i. Site dominance;
 - ii. Public visibility; and
 - iii. Maintenance of the site as its intended, permanent, use.
- (g) The availability of ablution facilities

Discretionary Activities

8A.2.3.19 Any temporary event which does not comply with one or more of the Restricted Discretionary Standards for event duration in Rule 8A.2.3.15.

8A.2.3.20 Any event overnighting by attendees or event staff which does not comply with one or more of the standards in Rule 8A.2.3.18.

Non-complying Activities

8A.2.3.21 Any noise from any temporary event which exceeds 80 dB L_{Aeq} (5 mins) or 85dB L_{Amax} .

When measured:

- i. At any point within the boundary of any site (other than the source site/s) within a Residential zone; and
- ii. At any point within the notional boundary of any dwelling on a site (other than the source sites/s) within a Rural zone; and
- iii. At any point within the boundary of any site (other than the source sites/s) occupied by a hotel, motel, motor camp, early childhood centre, school or education facility, health care facility or aged care facility within any zone.

Exemptions:

- (a) Noise produced by crowds;
- (b) All activities occurring at the Speedway Area (including temporary events) shall be subject to specific rules pertaining to the Speedway Area in Chapter 21; and
- (c) Organised fireworks displays undertaken at Trentham Memorial Park shall be subject to the specific provisions in Rule 21.14A.

8A.3 SIGNS

8A.3.1 Introduction to Signs

This chapter recognises the role of signs in communicating information for businesses and the community. It provides a framework to manage the effects of signs in the different zones across the district, while recognising the purpose, character and amenity of these zones, and transport safety matters.

Outside of the District Plan, there is other legislation and regulations that manage signs, for example New Zealand Transport Agency regulations and Council by-laws.

For signs located in road corridors, approvals may be needed from the Road Controlling Authority (including the Council), or the New Zealand Transport Agency for signs on or over the State Highway. These approvals may need to be sought regardless of whether the sign complies with the provisions of the District Plan.

8A.3.2 Objective

8A.3.2.1 Signage in the district:

- (a) supports the needs of the community, network utility operators and businesses to identify and advertise businesses and activities; and
- (b) maintains the local character and amenity values, while ensuring and the safe and efficient functioning of the transport network.

8A.3.3 Policies

8A.3.3.1 Manage the number, size and design of signs in the Open Space Zones, Rural Zones, and Residential Zones to maintain the character and amenity values of these zones.

8A.3.3.2 Provide for a range of signs in the Business Zones, and Special Activity Zones that support business identification and advertising, while:

- (a) maintaining the character and amenity values of these zones; and
- (b) ensuring that the character and amenity values of adjoining residential zones are not adversely affected by signs in these locations; and
- (c) allowing the consolidation of signs to convey information about multiple businesses or tenancies.

8A.3.3.3 Ensure that the location and design of signs is provided for in a way that:

- (a) is compatible with the site, or building on which it is placed, and is of a scale that is appropriate for what the sign is identifying or advertising; and
- (b) maintains the character and visual amenity values of the site and surrounding area, and does not result in additional visual clutter or dominate the skyline; and
- (c) integrates with the facade elevation of the building to which it is attached including verandas, roofline and architectural features; and
- (d) manages any moving, digital or changing signage, and illuminated signage to protect residential amenity and to not comprise the safety of road transport network users; and
- (e) limits signs which are not situated on the site to which they relate and when considering proposals for such signs have regard to the following:
 - (i) The need for the sign to be located away from the site, including any constraints relating to the location of the businesses, which creates a need for off-site signage, and
 - (ii) The capacity for the site and surrounding environment to accommodate the sign, and for character and amenity values to be maintained; and
 - (iii) Any adverse effects on transport safety and/or efficiency, or

transport benefits in providing for the sign to be located away from the site.

8A.3.3.4

- (a) Enable temporary signs which meet a limited set of standards as a permitted activity; and
- (b) Provide for the consideration of temporary signs of longer than two months a larger duration or above 3m² in size where amenity values are maintained and the safety of road users is not compromised.

8A.3.3.5 Ensure that signs located within, or visible from, the road corridor do not interfere with the safe and efficient use of all roads (including State Highways), pedestrian footpaths, and cycleways.

8A.3.4 Rules

Activity Status Table

Rule	Activity	Activity Status
8A.3.4.1	Any health and safety sign.	P
8A.3.4.2	Any temporary sign which complies with permitted standards in 8A.3.4.8.	P
8A.3.4.3	Any sign (other than a temporary sign) which complies with permitted standards 8A.3.4.9 – 8A.3.4.13.	P
8A.3.4.4	Any temporary sign which does not comply with permitted standard in 8A.3.4.8.	RD
8A.3.4.5	Any sign (other than a temporary sign) which does not comply with one or more of the permitted standards at 8A.3.4.9 – 8A.3.4.13.	RD
8A.3.4.6	Any part of the sign (other than a including temporary sign(s) which incorporates movement or changing content, and and digital signage.	RD
8A.3.4.7	Any sign (other than a temporary sign) which is not situated on a site to which the sign relates.	D

Exemptions:

The following exemptions apply:

- (a) Signs that are expressly permitted under the Council's bylaw for signs.
- (b) ~~Signs indicating hazardous substances used at a hazardous facility. The permitted activity standards 8A.3.4.8 to 8A.3.4.13 do not apply to Health and Safety Signs under Rule 8A.3.4.1.~~
- (c) Any official regulatory or ~~traffic transport network~~ sign.
- (ed) Signs located on the interior of a building unless the sign is for external display from the interior surface of any window or door.

Advice Notes:

- Activities listed in the activity status table are identified as permitted (P), restricted discretionary (RD) or discretionary (D) activities. For those activities listed as RD, discretion is restricted to the identified matters of discretion listed in the standards.
- The rules apply in all zones unless otherwise stated. Activities are also subject to rules in the relevant chapter.
- The rules that relate to signs, other than temporary signs, in the heritage covenant area in the Gateway Precinct of the Wallaceville Structure Plan Area are contained in Chapter 20 - Business Zone Rules.
- For signs proposed in the road reserve, the adjoining Zone rules apply.
- The Figure at Appendix 1 shows location and size requirements for signs in the Business Zones. The diagram supports the rules but where there is a conflict in the wording of the rules and the diagram, the rules prevail.
- Where a sign is located within the state highway corridor, the express permission is required from the New Zealand Transport Agency as the road controlling authority.
- Refer to the National Environmental Standards for Electricity Transmission Activities Regulations 2009 for standards for signs on support structures of existing transmissions lines.
- ~~For the purposes of Rule 8A.3.4.6, only the digital components of the sign will be subject to the rule.~~
- ~~Proposals for signs under Rule 8A.3.4.7 must include an assessment against the relevant policies including, but not limited to, the criteria of Policy 8A.3.3.3 (e).~~

Standards for Permitted Activities

8A.3.4.8 Temporary signs – all zones

- (a) The maximum area of any one temporary sign shall not exceed 3m².
- (b) In residential zones, the maximum total area of all temporary signs on a site shall not exceed 4.5m².
- (c) The maximum duration for any temporary sign shall not exceed 2 months.

(d) Is not a digital sign or incorporates movement or changing content

(e) The sign complies with the luminance standards at 8A.3.4.13 (i) where visible from the road network.

Advice notes:

- There are no duration standards for signs advertising real estate.
- Refer to Council bylaws for any specific requirements for temporary signs, including for signs advertising real estate.

Council shall restrict its discretion to, and may impose conditions on, the matters listed below where any of the above standards are not met:

- 8A.3.4.15 - Transport Safety – All signs
- 8A.3.4.16 - Temporary Signs.

8A.3.4.9 Signs in Residential Zones, Rural Zones, and Open Space Zones

(a) In Residential Zones and Rural Zones, a maximum of one sign per site, visible in any one direction.

(b) In Open Space Zones there shall be no more than one free-standing sign per 100m of road frontage.

(c) The maximum area of any sign visible in any one direction shall not exceed:

i. 1.5m² in Residential Zones;

ii. 3.0 m² in Rural Zones;

iii. In Open Space Zones:

1. 4.5m² for free-standing signs,

2. 3m² for any sign attached to a building;

3. 0.5m² for signs used for marking tracks; and

4. 2m² for signs providing interpretation or identification.

(d) The maximum height of any part of a free-standing sign above ground level shall not exceed 3 metres.

(e) No sign shall extend beyond the facade elevation of the building to which it is attached, or extend above the roofline of the building.

(f) The maximum width of any free-standing sign shall not exceed 2 metres.

(g) In Residential Zones, signs on buildings must not cover any windows.

(h) In Open Space Zones, signs not directly visible from any public road or the boundary of any residential zone are not limited in size and number.

(i) No illumination (internal or external) of signs in the Residential and Rural zones.

(j) No illumination (internal or external) of signs in the Open Space zone.

Council shall restrict its discretion to, and may impose conditions on, the matters listed below where any of the above standards are not met:

- 8A.3.4.14 - All signs other than temporary signs
- 8A.3.4.15 - Transport Safety – All signs

8A.3.4.10 Free-Standing Signs in Business Commercial Zones, Business Industrial Zones, and Special Activity Zones

- (a) The number of free-standing signs on a site visible in any one direction shall not exceed:
- (i) One sign per site on sites with road frontages less than 50m; or
 - (ii) Two signs per site where the road frontage exceeds 50m.
- (b) The maximum height of any part of a free-standing sign above ground level shall not exceed:
- (i) 8m in Business Commercial Zones.
 - (ii) 9m in Business Industrial and Special Activity Zones.
- (c) The maximum width of any free-standing sign shall not exceed 2m.
- (d) The maximum area of any free-standing sign, visible in any one direction shall not exceed 7.5m².
- (e) In Business Industrial Zones, free-standing signs greater than 4 metres in height on any site must be located a minimum distance of 15m from any other free-standing sign that is greater than 4m in height on an adjoining site; and
- (f) Signs on land identified in the Business Zone in Appendix Business 2 of Chapter 20 one free-standing sign per site visible in any one direction with a maximum area of 7.5m².
- (g) No illumination (internal or external) of signs in the Business Commercial and Business Industrial zones within 10m of a residential zone boundary.

Council shall restrict its discretion to, and may impose conditions on, the matters listed below where any of the above standards are not met:

- 8A.3.4.14 - All signs other than temporary signs.
- 8A.3.4.15 - Transport Safety – All signs.

8A.3.4.11 Signs on buildings and other structures in Business Commercial Zones, Business Industrial and Special Activity Zones

- (a) No sign shall extend beyond the elevation facade of the building or beyond the height of the structure to which it is to be attached to, or extend above the roofline of the building, except where:
- (i) The sign is positioned at 90 degrees to the front elevation facade of the building; and
 - (ii) must not extend from the wall by more than 1m.
- (b) The maximum area of any single sign on a building facade or structure shall not exceed 5m², other than in the Business Industrial Zone, where the maximum area of any sign on a front facade or structure shall not exceed 10m².

The maximum area of any single sign is:

- i) 5m² for Business Commercial and Special Activity Zones;
- ii) 10m² for Business Industrial Zone.

(c) For signs on any building façade or structure, the total area of all combined signs shall not exceed 30% of the total area of that building façade or structure.

the total area of all combined signs on any elevation does not exceed 30% of the total area of the that building elevation façade or structure.

(d) For signs located above a building's ground floor level there shall be a maximum minimum horizontal separation distance of 5 metres between signs on the same floor level.

(e) Any sign located on the parapet of a building shall not exceed an area of 5m², or an area of 30% of the total area of the parapet, whichever is the lesser.

Any sign which is projecting from the façade of a building must be:

(i) positioned at 90 degrees to the façade of the building;
and

(ii) must not extend from the wall by more than 1m.

(f) The maximum height of any sign located on the fascia of a veranda must not exceed a height of:

(i) 0.6 metres; or

(ii) where the height of the fascia is 0.6m or greater, an additional 25% of the fascia height.

(g) Signs below verandas which overhang pedestrian pathways, must have a minimum clearance of 2.5m above ground level.

(h) Signs must:

(i) not have changing content;

(ii) not be in a digital format;

(iii) be situated on the site to which the sign relates; and,

(iv) have no illumination (internally or externally) of signs in the Business Commercial and Business Industrial zones within 10m of a Residential zone boundary.

(i) In the Business Industrial zone on Eastern Hutt Road identified in Appendix 3 of Chapter 20 – Business Zones Rules:

(i) no sign shall be located within 6m of Eastern Hutt Road.

(ii) no sign shall be located on the façade elevation of any building facing Eastern Hutt Road.

(iii) there shall be a maximum of one free-standing sign which may be located at the road entrance to the Business Industrial Zone and it shall not exceed a face area of 20m² visible from any one direction; or be more than 9m above ground level.

(f)(i) On land identified in the Business Commercial Zone at Riverstone Terrace in Appendix Business 2 of Chapter 20, the area of any signs attached to buildings shall not exceed a total area of 7.5m².

Council shall restrict its discretion to, and may impose conditions on, the matters listed below where any of the above standards are not met:

- 8A.3.4.14 - All signs other than temporary signs.
- 8A.3.4.15 - Transport Safety – All signs.

8A.3.4.12 Signs for direction of traffic on a site in Business Commercial Zones, Business Industrial Zones and Special Activity Zones

(a) The maximum vertical dimension of the sign shall not exceed 1.2m.

(b) The maximum area of the sign, visible in any one direction, shall not exceed 0.5 1m².

(c) The content of the sign must be limited to directional purposes.

Council shall restrict its discretion to, and may impose conditions on, the matters listed below where any of the above standards are not met:

- 8A.3.4.14 - All signs other than temporary signs.
- 8A.3.4.15 - Transport Safety – All signs.

8A.3.4.13 Traffic safety - All signs

(a) No sign shall be located so that it obstructs or obscures any traffic sign or signal, or any official road sign, whether they are for regulatory, warning or advisory purposes.

(b) No sign shall resemble any traffic sign or traffic signal, whether they are for regulatory, warning or advisory purposes.

(c) No sign may restrict the line of sight to any intersection, bend or corner on a road, and:

(i) Within legal road environments with a posted speed environment of <70km/h no signs shall be located 100m from an intersection and/or permanent regulatory or warning or advisory sign and/or traffic signal, and/or pedestrian crossing

(ii) Within legal road environments with a posted speed environment of >70km/h no signs shall be located 200m from an intersection and/or permanent regulatory or warning or advisory sign and/or traffic signal, and/or pedestrian crossing

- (d) No sign shall incorporate reflective materials.
- (e) Signs located over a pedestrian pathway, including free-standing signs and signs below verandas, should have a minimum clearance of 2.5 metres when measured from ground level.
- (f) Where any sign is visible from the State Highway and the speed limit is 70km/hr or greater, the sign shall:
 - (i) Have a minimum letter height of 160 mm;
 - (ii) Contain no more than six words and no more than 40 characters; and
 - (iii) Be located so as to provide an unrestricted view of the road to the motorist for a minimum distance of 180 metres.
- (g) Is not a digital sign or incorporates movement or changing content visible from a state highway or road
- (h) No sign will include any flashing and/or revolving lights
- (i) All illuminated signs visible from the transport network must be designed, installed and maintained to ensure they do not exceed the following luminance standards:

Table: Maximum luminance (cd/m² of illuminated advertising device)

	Low Light Environment (Rural & Rural residential areas)	Medium Light Environment (Suburban & Urban Areas)
Maximum Candelas per Square Meter (cd/m²)	150	300

Council shall restrict its discretion to, and may impose conditions on, the matters listed below where any of the above standards are not met:

- 8A.3.4.15 Transport Safety – All signs

Advice note:

For signs which are on or over any State Highway, it is advised to check relevant New Zealand Transport Agency Bylaws and regulations for specific requirements, such as location and design, including materials.

It is also advised to check the Upper Hutt City Council Control of Temporary Signs Bylaw 2018 to ensure all signs comply with Council’s specific requirements.

Matters of discretion

8A.3.4.14 All signs other than temporary signs

- (a) Whether the sign is in scale with the associated activities or building development and is compatible with the visual character of the area in which it is situated.
- (b) Whether the sign detracts from the appearance of the building to which it is attached due to:
 - Effect of the sign on the appearance of the building to which it is attached due to:
 - (i) The proportion of the sign to the building facade elevation; and
 - (ii) The location and design of the sign, including the colour, display, materials, and how the sign relates to any architectural features on the building; and
 - (iii) The number of signs on the building.
- (c) Whether the sign results in additional clutter of signs on the building or site.
- (d) Whether the sign, will result in a more consolidated or co-ordinated sign display on the building or site.
- (e) Whether there are any special circumstances or functional need for an increase in sign size, or different location of the sign including for
 - (i) operational, directional or safety purposes; or
 - (ii) any mitigating features of the site which would lessen the impact of the sign, such as vegetation or landscaping.
- (e) Whether there are any special circumstances or functional need for proposed signage including operational, directional or safety reasons;
- (f) Whether vegetation or landscaping would mitigate the visual impact of the sign.
- (g) Whether the sign would impact on residential amenity due to its location and design or proximity to residential activities including any effects of illumination or glare on adjoining residential properties.
- (h) The extent to which the sign is clear and legible.

8A.3.4.15 Transport Safety – All signs

- (a) Whether there would be any adverse effects on traffic, cyclist or pedestrian safety, and the efficiency of the surrounding transport network due to:
 - (i) The illumination or glare from digital signs resulting in distraction to road users (note: see standard 8A.3.4.13 (i) for

guidance on illumination levels) including consideration of the effect where the minimum dwell time of 10 seconds and maximum transition time of 0.5 seconds is not met;

(i)(ii) The potential for obstruction, confusion or distraction in the observance of traffic directions, controls or conditions; and

(ii)(iii) The potential for obstruction of sightlines to intersections, corners, bends in roads and vehicle and pedestrian entrances.

(b) Whether due to the siting and design of the sign, there are any transport safety benefits for the site and surrounding transport network.

8A.3.4.16 Temporary signs

(a) Whether the information being displayed relates to the business or activity on the site.

(b) The need for the business or activity to identify or promote itself beyond the specified duration.

(c) Whether the signage would impact on residential amenity due to the location and design of the sign or proximity to residential activities; and

(d) Any mitigation measures which are proposed to be implemented that would lessen the impact of the sign.

(e) Whether the sign is compatible with the visual street scene character of the area in which it is situated.

APPENDIX 1 – BUSINESS ZONE DIAGRAM