

Key - - Notified amendments - Proposed amendments following hearing

AMENDMENT NO.	CHAPTER	PROVISION	REQUESTED CHANGE	REASONS FOR PROVISIONS AND AMENDMENTS TO PROVISIONS AS NOTIFIED
1	2	Amended definition – Sign/Signage	<p><u>Sign/Signage</u></p> <p><i>Means any device or facility, graphics or display that is visible from outside the site, for the purposes of: identification of, or provision of information about any building, activity, site; providing directions; or promoting goods, services or events. Signage may be part of, attached, or projected onto any building, site, or structure, or other object. Any sign may be illuminated and may contain moving content, including changing content and digital signage. A building or structure that is painted in corporate colours does not, of itself, constitute signage.</i></p> <p><i>This definition excludes 'Health and Safety Signs'.</i></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>It is proposed to amend the definition of “sign” by adding two specific exclusions to improve its clarity. This is in response to two separate submission points; the first is to clarify that painting a building in corporate colours is not considered a “sign” and the second to exclude ‘Health and Safety’ signs to support the distinction with the separate addition of a ‘Health & Safety’ definition and therefore avoid uncertainty in applying the permitted activity standards.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The proposed amendment does not alter the objectives of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment seeks to provide clarity for plan users when applying the definition of signs and supports the new definition for Health and Safety Signs to ensure that the permitted standards are not applied to Health and Safety signs.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented.</p> <p>The proposal amendment does not result in any additional costs that were not already considered within the original Section 32 assessment.</p>

2	2	New Definition – Health and Safety Sign	<p><u>Health and Safety Sign:</u></p> <p><u>A sign affixed to a structure or building for the sole purpose of providing a health and safety warning or identifying hazardous substances that is required by legislation or the regulations made under those Acts. This includes but is not limited to the Health and Safety at Work Act 2015 and the Hazardous Substances and New Organisms Act 1996. A health and safety sign excludes any additional advertising or content not required by the relevant legislation (which would be assessed as a 'sign' and those provisions would apply) and is not directly illuminated, digital or contains changing content.</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The absence of a definition or any permitted activity standards to support the Permitted Activity status of a Health & Safety sign (identified as Rule 8A.3.4.1) leaves this provision open to interpretation and uncertainty for both plan users and administrators. The insertion of a definition will provide clarity on the purpose and scope of the permitted provision and has been requested by several submissions.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>In terms of the implications for the rule framework, the definition would not result in any unintended outcomes subject to the definition clarifying it is distinct from the definition of “sign” and is limited to legislative requirements only. This would clarify the scope of health and safety signs and exclude additional advertising would be defined as a sign and then become subject to the permitted activity performance standards 8A.3.4.9 to 8A.3.4.13. A similar exclusion is included for the definition of signs to provide clarity.</p> <p>The proposed definition does not alter the objectives of the Plan Change or the consistency of the proposal with the purpose of the Act and would provide clear direction for plan users on the scope of health and safety signs within the District Plan.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented and avoids confusion and uncertainty for future users of the plan provisions.</p> <p>The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
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3	8A.3	Amend Objective 8A.3.2.1	<p>Objective 8A.3.2.1</p> <ul style="list-style-type: none"> • ... (a) supports the needs of the community, network utility operators and businesses, to identify and advertise businesses and activities; and • ... (b) maintains the local character and amenity values, while ensuring and the safe and efficient functioning of the transport network. 	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The addition of “network utility operators” is sought through submissions so that the objective reflects the spectrum of sectors involved in signage including health and safety signage requirements. The addition of “while ensuring” is also sought by submission in order to balance the importance of maintaining the character and amenity values with the safe and efficient functioning of the transport network.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>Adding “network utility operators” within the objective is consistent with the objective purpose and is relevant to the scope of the plan change and its notified policy and rule framework. The addition of “while ensuring” does not alter the purpose and retains the balance of the overall intent of the objective and therefore is supported.</p> <p>Overall, the proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act. The proposed amendment is consistent with the notified objective of the plan change and supporting policy and rule framework and recognises that network utility operators are subject to signage provisions outside designated areas. The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
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4	8A.3	Amended Policy 8A.3.3.3 (d)	<p>Policy 8A.3.3.3 (d)</p> <p><i>'manages any moving, digital, or changing signage, and illuminated signage to protect residential amenity and to not compromise the safety of road transport network users'</i></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The requested change is sought to widen the scope of the reference to the transport network in general in order to capture all transport networks including rail which are also considered relevant.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The proposed change does widen the scope, but is still consistent with the purpose which is to address the various modes comprising the transport network.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified policy and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
5	8A.3	Amended Policy 8A.3.3.3 (e) (ii)	<p>Policy 8A.3.3.3 (e)(ii)</p> <p><i>'Any adverse effects on transport safety and/or efficiency...'</i></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The amendment is requested in order to recognise signs can adversely affect both the safety and efficiency.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The change is relatively administrative and represents a very minor change to recognise that both safety and efficiency can be affected. This provides clarity without expanding the scope of the policy intention.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified policy and intent of the plan change together with the supporting policy and rule</p>

				<p>framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
6	8A.3	Amended Policy 8A.3.3.4	<p>Policy 8A.3.3.4</p> <p><i>(a) Enable temporary signs which meet a limited set of standards as a permitted activity; and</i></p> <p><i>(b) Provide for the consideration of temporary signs of longer than two months a larger duration or above 3m² in size where amenity values are maintained and the safety of road users is not compromised.</i></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The submission requests the proposed changes in order to improve clarity of the policy direction and more clearly specify the criteria linked to the requirements for temporary signs.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The intent of the policy centres around size and duration which are defined within the permitted standards. The requested amendment would remain consistent with the standards and result in a clearer linkage and direction to the permitted standards addressing increased size and duration including for assessments under the relevant matter of discretion (8A.3.4.16).</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>

7	8A.3	Delete Exemption (b)	<p>Table 8A.3.4 - Exemption (b)</p> <p>(b) Signs indicating hazardous substances used at a hazardous facility.</p> <p>And insert;</p> <p><u>The permitted activity standards 8A.3.4.8 to 8A.3.4.13 do not apply to Health and Safety Signs under Rule 8A.3.4.1.</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>This deletion is a consequence of adding the “Health and Safety Signs” definition, which addresses this exemption clause and therefore renders it unnecessary. The proposed addition is to provide clarity to plan users when applying the Permitted Activity rule for Health and Safety Signs by confirming such activities do not need to be assessed against the identified permitted activity standards.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>Retaining exemption (b) would become largely unnecessary following the insertion of the health and safety definition as signs for hazardous substances would be adequately captured by Rule 8A.3.4.1. Therefore its deletion would not give rise to any unintended consequences or alter the intention or scope of the plan change.</p> <p>The insertion of the new exemption clause would provide clarity to plan users by confirming that the permitted standards do not apply for Health and Safety Signs under Rule 8A.3.4.1. Not applying the standards will ensure the rule framework is not unduly frustrated as the various permitted standards applicable to “signs” would limit and possibly frustrate the ability to erect health and safety signs, which are adequately defined. This would improve clarity for plan users in accordance with the original intention of the notified plan change.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
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8	8A.3	Amend Exemption clause (d)	<p>Exemption (d)</p> <p>“(c) Any official regulatory or traffic transport network sign.”</p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The proposed change expands “traffic” to “transport network” in order to include all relevant transport network signs, such as railway network signs which also have a functional safety need.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The proposed change widens the scope but in a manner that is considered consistent with the intention of the notified plan change while avoiding any unintended consequences.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
9	8A.3	Amend 8A.3.4.9	<p>Permitted Standard 8A.3.4.9</p> <p>Add additional standards as;</p> <p>(i) No illumination (internal or external) of signs in the Residential and Rural zones.</p> <p>(j) No illumination (internal or external) of signs in the Open Space zone.</p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The amendment addresses the submission requesting illumination be avoided within residential, rural and open space zones. The rule framework as notified did not expressly control illumination and as the definition for “Signs” includes “illuminated signs” then static illuminated signs could be erected as permitted activities within the residential, rural or open space zones. The amendment would address this issue.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The amendment would resolve a gap in the rule framework by preventing illuminated signs within the residential, rural and open space zones. This is consistent with the intention of the plan change and Policy 8A.3.3.3 (d)</p>

				<p>together with the advice of the Councils Urban Design report which recommended illuminated signs should not adversely affect the amenity values of residential areas and to avoid such signs in the residential area. The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
10	8A.3	Amend 8A.3.4.14	<p>Matter of Discretion 8A.3.4.14</p> <p>Add additional matter of discretion;</p> <p><i>(f) Whether the sign would impact on residential amenity due to its location and design or proximity to residential activities, including any effects of illumination or glare.</i></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>This amendment is related to the change to the permitted standard 8A.3.4.9 which would exclude illuminated signs within the specified zones. The amendment would ensure the matter of illumination and its effect is considered as part of the assessment of Restricted Discretionary Activity under Rule 8A.3.4.5.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The amendment would include the additional matter of assessment addressing illumination for the relevant matter of discretion related to Rule 8A.3.4.5. This would not result in any unintended consequences and would be consistent with the intention of the plan change addressing effects of illumination.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods</p>

				to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.
11	8A.3	Amend 8A.3.4.10	<p>Permitted Standard 8A.3.4.10</p> <p>Add additional standard;</p> <p><u>(g) no illumination (internal or external) of signs in the Business Commercial and Business Industrial zones within 10m of a residential zone boundary.</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The amendment is proposed to address the effects of illumination at the zone interface between the commercial business areas and residential zone which are more sensitive to impacts on amenity, especially from illumination.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The amendment would exclude illuminated signs within 10m of the zone interface but continue to provide for illuminated signs in the business zones as a permitted activity. The insertion of the new standard would provide for this without otherwise unduly limiting illuminated signs in the commercial zones as intended by the plan change. The elevation of such proposals would require resource consent under Rule 8A.3.4.5 and the relevant matters of discretion at 8A.3.4.14 (f) would provide scope to assess the relevant effects.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>

12	8A.3	Amend 8A.3.4.11	<p>Permitted Standard 8A.3.4.11</p> <p>Add additional standard;</p> <p><u>(f) no illumination (internal or external) of signs in the Business Commercial and Business Industrial zones within 10m of a residential zone boundary.</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The amendment for the same purpose as that above for 8A.3.4.10 in order to address the effects of illumination at the zone interface between the commercial business areas and residential zone which are more sensitive to impacts on amenity, especially from illumination.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The same evaluation as above is applicable here also. The exclusion within 10m of the zone interface will still continue to provide for illuminated signs in the business zones as a permitted activity. The elevation of such proposals would require resource consent under Rule 8A.3.4.5 and the relevant matters of discretion at 8A.3.4.14 (f) would provide scope to assess the relevant effects.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
13	8A.3	Amend 8A.3.4.6	<p>Change activity status to <u>Restricted Discretionary Activity</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>This is a consequential change from introducing matters of discretion for digital signs for Rule 8A.3.4.6 which cannot be achieved within the current format of the district plan at a full Discretionary Activity status.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The amendment to a Restricted Discretionary Activity status would provide guidance on assessing the relevant effects of digital signs. This</p>

				<p>is consistent with Policy 8A.3.3.5 and the intention of the plan change to manage effects of digital signage. The proposed change in activity status would be consistent with the policy direction and provide opportunity for guiding assessment which is currently absent. This in turn would improve clarity to plan users.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
14	8A.3	Amend 8A.3.4.6	Any sign (other than a including temporary signs) which incorporate movement or changing content, and and digital signage.	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>This amendment would ensure temporary digital signs would also be captured, which in the absence of the change could allow for temporary digital signs as a permitted activity which is unintended.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The amendment would capture temporary digital signs which is consistent with the intention of the notified policy and rule framework including Policy 8A.3.3.3. The amendment would ensure all digital signs are captured especially given the ability to seek longer duration for temporary signs and the relevant matters of assessment for such signs can be addressed.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p>

				<p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
15	8A.3	Amend 8A.3.4.8	<p>Add</p> <p><u>(d) Is not a digital sign or incorporates movement or changing content</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>This is a consequential change to the permitted standards for temporary signs to support the changes recommended to capture all digital signs under Rule 8A.3.4.6.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The proposed amendment provides clarity to plan users by confirming that temporary signs comprising digital or changing content are excluded from the permitted activity status and thus are elevated to consideration under the relevant matters of discretion as related to 8A.3.4.6.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
16	8A.3	Amend 8A.3.4.13	<p>Add</p> <p><u>(g) Is not a digital sign or incorporates movement or changing content visible from a state highway or road</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>This is a consequential change to the permitted standards for temporary signs to support the changes recommended to capture all digital signs under Rule 8A.3.4.6.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p>

				<p>The propose amendment provides clarity to plan users by confirming that temporary signs comprising digital or changing content are excluded from the permitted activity status and thus are elevated to consideration under the relevant matters of discretion as related to 8A.3.4.6. This is also consistent with notified Policy 8A.3.3.3 and 8A.3.3.5.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
17	8A.3	Amend 8A.3.4.15	<p>Amend standards by adding a new standard with consequential numbering updates;</p> <p><u>(i) The illumination effect from digital signs or glare resulting in distraction to road users (note: see standard 8A.3.4.13 (i) for guidance on illumination levels);</u></p> <p><u>(ii) The potential for obstruction, confusion or distraction in the observance of traffic directions, controls or conditions; and</u></p> <p><u>(iii) The potential for obstruction to sightlines to intersections, corners, bends in roads and vehicle and</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>This is a consequential change to the permitted standards for temporary signs to support the changes recommended to capture all digital signs under Rule 8A.3.4.6.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The proposed amendment would provide improved clarity to plan users by providing clear direction on the relevant matters of discretion and effects to be considered and with the addition of the advice note reference provides further guidance on luminance levels generally anticipated. This supports Policy 8A.3.3.3 and 8A.3.3.5 and the balance of matters in 8A.3.4.15 (traffic matters).</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p>

			pedestrian entrances.	The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.
18	8A.3	Amend Advice Note (under table 8A.3.4)	<p>Add</p> <p><u>For the purposes of Rule 8A.3.4.6, only the digital components of the sign will be subject to the rule.</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The amendment is proposed to improve clarity to plan users on the scope of digital signs.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The amendment provides further clarity for plan users when applying assessment matters in relation to digital signs.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
19	8A.3	Amend 8A.3.4.8	<p>Add new standard (d);</p> <p><u>(d) The sign complies with the luminance standards at 8A.3.4.13 (i) where visible from the road network.</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The amendment is proposed to provide guidance to plan users on the maximum level of luminance for temporary signs (not digital) where visible from the road network.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The proposed amendment references the permitted activity luminance standards as tabled within 8A.3.4.13 (traffic safety). This provides guidance for signs where visible from the road network and thus is</p>

				<p>consistent with the relevant policy direction on traffic safety. Breach of the permitted standards would elevate to the matters of discretion which include identification of the transport matters at 8A.3.4.15.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
20	8A.3	Amend 8A.3.4.11	<p>“8A.3.4.11 Signs on buildings and other structures in Business Commercial Zones, Business Industrial and Special Activity Zones</p> <p>(a) No sign shall extend beyond the elevation façade of the building or beyond the height of the structure to which it is to be attached to, or extend above the roofline of the building, except where:</p> <p>(i) The sign is positioned at 90 degrees to the front elevation façade of the building; and</p> <p>(ii) must not extend from the wall by more than 1m.</p> <p>(b) The maximum area of any single sign on a building façade or structure shall not exceed 5m², other than in the Business Industrial Zone, where the maximum area of any sign on a front façade or structure shall not exceed 10m².</p> <p>(b) The maximum area of any single sign is</p> <p>i) 5m² for Business Commercial and Special Activity Zones;</p> <p>ii) 10m² for Business Industrial Zone.</p> <p>(c) For signs on any building façade or structure, the total area of all combined signs shall not exceed 30% of the total area of that building façade or structure.</p> <p>(c) the total area of all combined signs does not exceed 30% of the total area of the that building elevation façade or structure.</p> <p>(d) For signs located above a building’s ground floor level there shall be a minimum maximum horizontal separation distance of 5 metres between signs on the same floor level.</p> <p>e) Any sign located on the parapet of a building shall not exceed an area of 5m², or an area of 30% of</p>	

			<p>the total area of the parapet, whichever is the lesser.</p> <p>f) Any sign which is projecting from the façade of a building must be:</p> <ul style="list-style-type: none"> (i) positioned at 90 degrees to the façade of the building; and (ii) must not extend from the wall by more than 1m. <p>(g) The maximum height of any sign located on the fascia of a veranda must not exceed a height of:</p> <ul style="list-style-type: none"> (i) 0.6 metres; or (ii) where the height of the fascia is 0.6m or greater, an additional 25% of the fascia height. <p><u>h) Signs below verandas which overhang pedestrian pathways, must have a minimum clearance of 2.5m above ground level.</u></p> <p><u>(h) Signs must:</u></p> <ul style="list-style-type: none"> <u>(i) not have changing content;</u> <u>(ii) not be in a digital format;</u> <u>(iii) be situated on the site to which the sign relates; and;</u> <u>(iv) not be illuminated within 10m of a Residential zone.</u> <p>i) In the Business Industrial Zone on Eastern Hutt Road identified in Appendix 3 of Chapter 20 – Business Zones Rules:</p> <ul style="list-style-type: none"> (i) no sign shall be located within 6m of Eastern Hutt Road. (ii) no sign shall be located on the façade of any building facing Eastern Hutt Road. (iii) there shall be a maximum of one free-standing sign which may be located at the road entrance to the Business Industrial Zone and it shall not exceed a face area of 20m² visible from any one direction; or be more than 9m above ground level. <p>j) On land identified in the Business Commercial Zone at Riverstone Terrace in Appendix Business 2 of Chapter 20, the area of any signs attached to buildings shall not exceed a total area of 7.5m².</p>
			<p>REASON FOR THE PROPOSED AMENDMENT</p>
			<p>The proposed amendment is necessary to clarify the term “façade” which is considered uncertain terminology and to provide consistency with other recommended changes including illumination with respect to residential zones, digital signage and to capture the requirements of signs suspended above pedestrian paths and the distance between signs on a building elevation which should read as “minimum” not “maximum”. The change also provides a reformatting of the provisions to improve clarity for plan users.</p>
			<p>EVALUATION OF THE PROPOSED AMENDMENT:</p>
			<p>The changes are largely consequential or administrative in that they seek to improve clarity for plan users.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the</p>

			<p>purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
21	8A.3	Amend 8A.3.4.12	<p>Amend 8A.3.4.12 as;</p> <p>8A.3.4.12 Signs for direction of traffic on a site in Business Commercial Zones, Business Industrial Zones and Special Activity Zones</p> <p>(a) The maximum vertical dimension of the sign shall not exceed 1.2m.</p> <p>(b) The maximum area of the sign, visible in any one direction, shall not exceed 0.5 1m².</p>
			<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The amendment is proposed to insert “zones” for consistency and clarity and to capture supported changes to the maximum height and area of traffic direction signs.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The changes are mainly consequential and administrative in that they seek to improve clarity for plan users. The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
22	8A.3	Amend 8A.3.4.13	<p>Amend standard 8A.3.4.13 (c) by adding “(i)” and “(ii)” as follows:</p> <p>(c) No sign may restrict the line of sight to any intersection, bend or corner on a road, and:</p> <p>“(i) Within road environments with a posted speed environment of <70km/h no signs shall be located 100m from an intersection and/or permanent regulatory or warning or advisory sign and/or traffic signal, and/or</p>

pedestrian crossing"

"(ii) Within road environments with a posted speed environment of >70km/h no signs shall be located 200m from an intersection and/or permanent regulatory or warning or advisory sign and/or traffic signal, and/or pedestrian crossing"

Add new standard to 8A.3.4.13 as;

(h) "No sign will include any flashing and/or revolving lights"

Add new luminance standard as "(i)" as follows;

o "(i) All illuminated and digital signs visible from a road must be designed, installed and maintained to ensure they do not exceed the following luminance standards;

o Table: Maximum luminance (cd/m² of illuminated advertising device)

Illuminated Area (m ²)	Areas with street lighting	Areas without street lighting
• Up to 0.5	• 2000	• 1000
• 0.5 to 2.0	• 1600	• 800
• 2.0 to 5.0	• 1200	• 600
• 5.0 to 10	• 1000	• 600
• Over 10.0	• 800	• 400

REASON FOR THE PROPOSED AMENDMENT

The amendment is proposed to improve clarity and guidance on the minimum expectation for avoiding obstruction of road visibility and confirming the minimum distance requirements from intersections. The amendment also inserts specific luminance standards for guidance of Permitted Activity thresholds and the exclusion of flashing lights. These are all related to traffic safety and are linked to NZTA national guidance.

EVALUATION OF THE PROPOSED AMENDMENT:

Adding (i) and (ii) to 8A.3.4.13 (c) provides specific clarity in terms of distances in relation to intersections. It is This is more precise than reliance on 8A.3.4.13 (a) and would improve certainty for plan users. Equally the luminance table provides specific maximum thresholds for permitted activities. These are consistent with the policy and rule framework and improve clarity for plan users.

			<p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
23	8A.3	Amend 8A.3.4.14	<p>Amend 8A.3.4.14 as;</p> <p>8A.3.4.14</p> <p><i>(b) Whether the sign detracts from the appearance of the building to which it is attached due to:</i></p> <p><i>Effect of the sign on the appearance of the building to which it is attached due to:</i></p> <p><i>(i) The proportion of the sign to the building façade; and</i></p> <p><i>(ii) The location of and design of the sign, including the colour, display, materials, and how the sign relates to any architectural features on the building; and</i></p> <p><i>(iii) The number of signs on the building.</i></p> <p><i>(e) — Whether there are any special circumstances or functional need for an increase in sign size, or different</i></p>

REASON FOR THE PROPOSED AMENDMENT

The amendment seeks to neutralise the wording of the assessment criteria and split the assessment subsection (e) into separate points.

EVALUATION OF THE PROPOSED AMENDMENT:

The proposed rewording of the matter of discretion (b) will neutralise the assessment criteria but still retains the intent and scope of relevant matters. The proposed splitting of the matter of discretion (e) into two parts would remove the element “different location”. However, the corresponding rule is a full Discretionary Activity (8A.3.4.7 for any sign that is not related to the site it is positioned on), and therefore would not directly refer to Restricted Discretionary matters at 8A.3.4.14 in any case, but rather the policy (8A.3.3.3). As such the requested change does not remove the intent or cause issue with the rule framework.

The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.

The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.

The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.

			<p>location of the sign including for</p> <p>(i) operational, directional or safety purposes; or</p> <p>(ii) any mitigating features of the site which would lessen the impact of the sign, such as vegetation or landscaping.</p> <p>(e) Whether there are any special circumstances or functional need for proposed signage including operational, directional or safety reasons;</p> <p>(f) Whether vegetation or landscaping would mitigate the visual impact of the sign.</p>	
24	8A.3	Amend 8A.3.4.16	<p>Add to 8A.3.4.16;</p> <p><u>(e) Whether the sign is compatible with the visual street scene character of the area in which it is situated.</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The amendment is proposed to expand the assessment matters to consider the impact of temporary signs on the streetscape character in addition to amenity.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>As the duration of temporary signs can be extended then it the amendment allows the additional assessment factor to be included, especially given the total permitted area of all temporary signage on a site is greater than that for permanent signs.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and</p>

				<p>intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
25	8A.3	Add to advice note under Table 8A.3.4	<p>Add</p> <p><u>Advice Note: Proposals for signs under Rule 8A.3.4.7 must include an assessment against the relevant policies including, but not limited to, the criteria of Policy 8A.3.3.3 (e).</u></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>The amendment is proposed to capture the relevance of the Policy 8A.3.3.3 (e) criteria to this rule through addition of the advice note.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The policy criteria are relevant and form part of the assessment as a Discretionary Activity. A further submission from the Oil Companies opposed the requested change on similar grounds and request the policy remain unchanged. The current format of the UHCC district plan limits the structure of the rule sets for Discretionary Activities. This plan change seeks to remain consistent with the structure. However, it is recommended that in order to highlight the relevance of the Policy 8A.3.3.3 (e) criteria to this rule, that an advice note can be added under the table to clarify the relevance of the criteria for proposals made under Rule 8A.3.4.7.</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>

26	8A.3	Amend Introduction text	<p><i>"...For signs located in road corridors, approvals may be needed from the Road Controlling Authority (including the Council), or the New Zealand Transport Agency for signs on or over the State Highway. These approvals may need to be sought regardless of whether the sign complies with the provisions of the District Plan."</i></p>	<p>REASON FOR THE PROPOSED AMENDMENT</p> <p>To provide a minor amendment to the introduction statement reflecting that some signs may be placed over roads.</p> <p>EVALUATION OF THE PROPOSED AMENDMENT:</p> <p>The proposed amendment does not alter the objective of the Plan Change or the consistency of the proposal with the purpose of the Act.</p> <p>The proposed amendment is consistent with the notified provisions and intent of the plan change together with the supporting policy and rule framework.</p> <p>The proposed amendment does not change how the proposed methods to achieve the proposed objectives will be implemented. The proposal amendment does not result in any additional costs that were not considered within the original Section 32 assessment.</p>
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