

Supporting your business or event

The Council marketing team are here to help, whether it is a new business venture or an event you are looking to create/promote within Upper Hutt or the Wellington region. We work closely with you and our business team to figure out which tactics best suit your requirements. Below you will find a list of support that we can offer. All tactics are individualised and can be catered to your needs.



Council channels and initiatives

- Monthly business newsletter
- Upper Hutt City Council Website
- Hutt Valley NZ website
- Connecting networks and people e.g suppliers, designers
- Community noticeboards (for events)
- Event grant fund support (for events)
- Quarterly campaigns

Council social media

- My Upper Hutt Facebook Page - Social Post/Story
16k Followers (and growing)
- Hutt Valley NZ Facebook Page - Social Post/Story
13k Followers (and growing)
- My Upper Hutt Instagram - Post/Story 2k Followers
- Hutt Valley NZ Instagram - Post/Story 2k Followers
- My Upper Hutt Tik Tok

If you are interested in social media support please provide the following:

- Let us know the story of your business/event. Tell us about yourself and how your business/event came to be. Its inspiration and what you hope for the future. Let us know what is unique and Upper Hutt specific about your business/event.
- Let us know of any key points that need to be in the post e.g opening hours, location, availability.
- Images that showcase your business/event and either yourself, your team or customers (people focused is best).
- Once we have this information we'll draft a post for you to approve and talk you through timing and how to leverage the post(s).

Useful links

Event support: upperhuttcity.com/host-an-event-in-Upper-Hutt

Book a community noticeboard: upperhuttcity.com/noticeboards

Business support: upperhuttcity.com/business

Let's chat, we'd love to hear from you

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