



how creative can you be with two colours?

design a hoodie competition

Hoodie day is upon us...

... and it's time for you to let your creativity loose
by designing a hoodie representing young people in Upper Hutt

win!! Winning designer gets a \$100 voucher from any chosen
Upper Hutt shop and a hoodie or t-shirt with their design on it.

The winning design will be printed on hoodies and t-shirts for
Youth Week celebrations in Upper Hutt, May 2010. Your name
will be credited where possible.

entries close monday 12th october
two months after new zealand's hoodie day
on 12th august 2009

Potential themes could be...

- the identity of Upper Hutt young people
- how young people relate to each other or other people
- something young people like about Upper Hutt
- the best thing about being a young person

The visuals...

- can be either created using a computer (in these file types: A.I., eps, pdf, Corel Draw X3 or Illustrator CS) or hand drawn
- must be your own original work
- will be printed onto fabric using two colours only, so your image may be adjusted if not already in 2 colours. The hoodies and t-shirts come in a variety of colours so the fabric can be used for shading or as a colour – think creatively!

Entrants must be Upper Hutt young people aged under 25. Text may be added to your design at a later stage to promote Youth Week 2010 or other youth events in Upper Hutt (text such as "UH Youth" or "youth week 2010" or "www.uhyouth.com")

design a hoodie competition entry form

Name:

Phone(s):

Address:

Date of birth:

School or occupation:

What your design represents (up to 200 words):

I _____ (name) agree to this design being used by Upper Hutt City Council in promotion of Upper Hutt youth events and Youth Week 2010, to be printed on hoodies and t-shirts. I also confirm that I am under the age of 25 and from Upper Hutt. I confirm I have read and agreed to the terms and conditions of this competition as written below. I confirm that the information given in the entry form is, to the best of my knowledge and belief, true and accurate.

Signed:

Date:

If under 18, parent or guardian signature:

Date:

Please attach design and either post to Lillian Fougere, Upper Hutt City Council, Private Bag 907, Upper Hutt or email this form with your design (as either A.I., eps, pdf, Corel Draw X3 or Illustrator CS file) to youth@uhcc.govt.nz before Monday 12th October 2009

design a hoodie competition terms and conditions

1. This competition is run by Community Services, Upper Hutt City Council.
2. The competition consists of creating a design to be printed on hoodies and t-shirts for Upper Hutt Youth Week 2010 celebrations, and other promotional material for Youth Week 2010 in Upper Hutt. The hoodies and t-shirts with the design may be used at a later date for more youth events in Upper Hutt.
3. All entrants must be 24 years of age or under as at Monday 12th October 2009. All entrants must be residents of Upper Hutt City. Proof of age and eligibility may be required.
4. All entries must be received by Monday 12th October 2009. Any entries received after this date may be accepted at the sole discretion of the judges.
5. Designs must be submitted in either formats A.I., eps, pdf, Corel Draw X3 or Illustrator CS, or be hand drawn
6. Designs must be the entrants original work and must not breach any copyright or third party rights. Community Services will not be made liable for any non-original work submitted by the entrant. The design must not include any offensive or unlawful content. The entrant agrees that the design may have to be altered slightly to accommodate printing criteria, and that promotional words may be added to the design (such as "UH Youth", "youth week 2010" or "www.uhyouth.com").
7. All entrants agree to their designs being posted on the website www.uhyouth.com with their first name for a period set by Community Services and at its sole discretion.
8. Designs will be judged on a number of factors including (but not limited to); innovative theme representing Upper Hutt young people, ability to reproduce for printing onto clothing, dynamic and original design. The judges decision is final.
9. To enter this competition, you must provide your full name and address. Your personal information provided to Community Services will be used for the purposes of the design a hoodie competition and will be stored by Community Services.
10. The prize for the winning design is one \$100 voucher for any Upper Hutt retailer of the winner's choice, plus a hoodie or t-shirt with the winning design on it. Prizes cannot be exchanged for cash. The voucher cannot be for any outlet that sells alcohol or tobacco. By entering a design, the entrant agrees that no royalties will be paid for reproducing the design in the ways outlined in section 1.
11. If any of the information given is false or the entrant does not comply with the terms and conditions, the entrant may be disqualified from the competition.
11. Community Services reserves the right to cancel this competition if deemed necessary.